



CENTER FOR JEWISH LIFE

We turn the earth. We plant the seeds.
We nurture the soil. We cultivate the soul.

Now it is time to build the center of our future.

The Center for Jewish Life

A magnificent building to inspire, educate,
and involve Jews of all ages.

The Center for Jewish Life

A welcoming, meaningful environment imbuing
Jewish pride, knowledge, and community.

The Center for Jewish Life

A model for excellence to inspire
Jewish institutions worldwide.

Let us build and grow together.





THIS IS *Our Story*

First Public Menorah Lighting at Hillsdale Shopping Center



2001

Bat Mitzvah Club established



2003

Chai Preschool founded with 8 students



2005

Camp Gan Israel established



2008



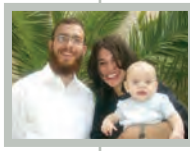
First Community High Holiday Services

2002



Spa for the Soul; Sunday School for Special Needs Children established

2004



Rabbi Moshe and Raizel Weinbaum join the team

2007



"The vital impact of Chabad NP on the Jewish Community is extraordinary. Their passionate approach and enthusiastic warm welcoming of all, irrespective of degree of observance, have brought many into the circle of Jewish life. Jews of all affiliations, or none at all, find inspiration and a home with this deeply traditional yet non-judgmental outreach organization. I am proud and delighted to be associated with and to support Chabad of the North Peninsula!"

With a proper facility, a permanent home for their myriad of programs and services, the positive, all- important impact that they have on our community will be able to grow and flourish exponentially!"

—MERVYN DANKER
Community Leader

Chai Preschool adds fourth classroom to serve growing enrollment



Camp Gan Israel grows to over 100 campers



With \$12.9m raised, campaign launched to raise final \$4.6m



2010

2012

2014

2014

2016

2017

The Future



Jewish Club launched at Burlingame High



Rabbi Yale and Rivky Spalter join team



Renovations completed at interim site for four classrooms and Shul



THE
Seeds
WE'VE PLANTED



Full Service Synagogue



Chai Preschool



Jewish Life Cycle Events



Hebrew School



Shabbat & Holiday Festivities



Teen & Youth Programs



Counseling Services



Adult Education



Camp Gan Israel



Holiday Enrichment Programs



Newspapers, Calendar & Publications



Women's Programs



Hospital Visitation & Chaplaincy



Weekend Retreats, Seminars and Workshops



"The Chabad Sunday school program provides our children not only with a solid foundation of Judaism, our history, customs, holidays and the Hebrew language, but has also strengthened their love for being Jewish.

From Chai Preschool, Camp Gan Israel to Sunday School, the value, experience and community that Chabad provides is priceless."

—BRETT KOMAROVSKY,
Founder & CEO of Skin Ritual

PLANT. GROW. BLOSSOM

CHAI JEWISH PRESCHOOL

Preschool is often the primary gateway into Jewish community for young families.

Chai is often their first Jewish organizational affiliation.

At Chai, young families begin to build Jewish community as their children are imbued with love and excitement for Judaism.



"At Chai, there is a wonderful quality of interaction between teachers and children and between the children themselves....I would have been happy having my own children attend."

—BEV HARTMAN,
Bing School at Stanford University



2005

Chai opens
with 6 students



2008

Grows to full capacity with 50 students

2009

Pre-K Teacher Raizel Weinbaum awarded Diller Award

2010

Federation's ECE initiative elects Chai as "specialist" school

2011

Stanford's Bing School presents Chai as model for mentoring program

2017

Full to capacity at 65 students with growing waiting list



PLANT. GROW. SMILE

CAMP GAN ISRAEL

Chabad NP's local day camp specializes in giving children a well-rounded day of educational activities, trips, and good old-fashioned summer fun.

Most importantly, our counselors are handpicked from around the world for their ability to give kids a safe, fun, Jewish summer that will last a lifetime...



"I just wanted to thank you and all the wonderful counselors who ran the camp. It was our first year and our daughter loved it. She can't stop talking about how much fun she had and how awesome the counselors were. We are looking forward to next year!"

*Sincerely,
Rebecca Martino, Attorney*

2008

CGI established with 35 campers

2014

Grows to over 100 campers

2016

Moves to public school to accommodate growth

2017

iShops introduced



PLANT. GROW. FUN

JEWISH CLUBS AT HIGH SCHOOLS

Chabad rabbis meet weekly with Jewish students at local high school clubs. With the help of piping hot kosher pizza and meaningful discussion, we create an environment where any Jewish teen can feel comfortable, accepted and welcomed.



2010

Burlingame club established

2013

Hillsdale club established

2015

S. Mateo Club established

2016

Design Tech club established. Keshet program established connecting graduating Wornick students with high-schoolers

2017

Bowditch club established



"The Jewish Club is a great way to unite Jews at my high school and create a Jewish community at Hillsdale High. With Rabbi Yale's help, we have been able to create fun and spirited club meetings that provide a safe place for Jews to bond and forge friendships."

—SOPHIE BERKO,
Hillsdale High School alumnus

PLANT. GROW. TRADITION

HOLIDAYS

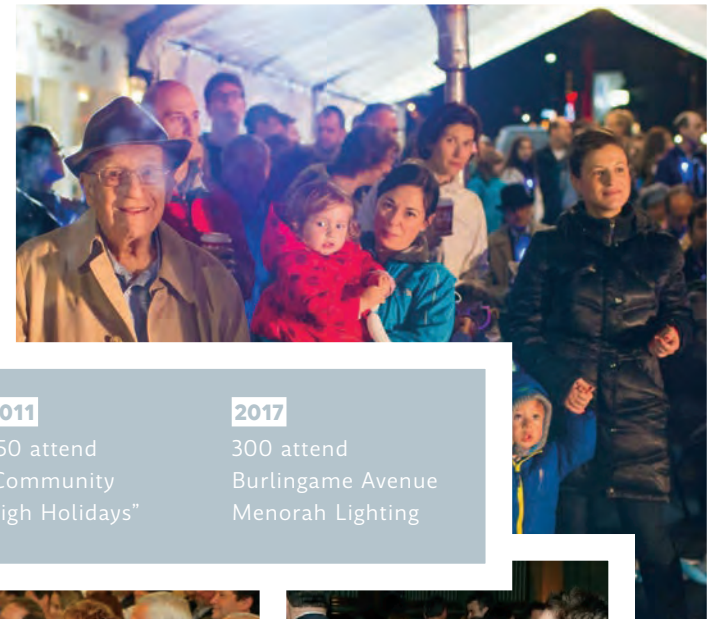
Warm Shabbat gatherings, meaningful High Holiday services, lively public Menorah lightings, creative and educational Purim extravaganzas... these traditions make up the fabric of our lives and imbue our days with meaning, sanctity, and history.

Chabad NP facilitates these essential celebrations with innovative programming for young and old, from all segments of the community.



"Celebrating the holidays, Shabbat, and our joys together connects us to each other, to our roots, and to Jewish life. The new center will engage and support a growing community so even greater numbers can share the generosity of the Jewish spirit that flows from Chabad."

-DAVID PORUSH,
Author and CEO



2001

25 people attend Chanukah at Hillsdale Mall

2004

150 women attend "Spa for the Soul"

2007

200 attend "Purim in the Shtetl"

2011

250 attend "Community High Holidays"

2017

300 attend Burlingame Avenue Menorah Lighting





WE HAVE
Planned

WE HAVE
Planted

WE HAVE
Grown

IT IS TIME TO...

Build

THE GARDEN ...





PHASE 1 **COMPLETE**

Land Purchase

PHASE 2 **IN PROGRESS**

Planning Dept. Approvals

PHASE 3
Ground Breaking

PHASE 4
Building Complete



"A school of our own will enable us to grow our school and build a facility that reflects our philosophy and values. The campus will be a center for education and Jewish life and will play an essential role in the development of the entire community."

—ESTY MARCUS
Founder & Director of Chai Preschool

AND
Celebrate
ITS FRUIT

A beautiful **Early Childhood Center** to accommodate our growing waiting list, a natural and spacious playscape, kid-centric classrooms, and spaces for parents to socialize and build relationships

A **Magnificent Sanctuary** that will inspire and awaken the spirit, a home for holiday celebration, life-cycle moments, lectures, and the weekly communal celebration of Shabbat for all ages

A **Social Hall** and **Cafe/Lobby**, a place for connections to happen, relationships to flourish, and community to grow.

A welcoming center to:

Build relationships and strengthen **community**.

Educate the next generation and ensure Jewish **continuity**.

Celebrate Jewish life and nourish the **soul**.



Dear friend,

In the summer of 2001, the seeds were planted. Operating out of a two-bedroom apartment on 3rd Avenue, a spiritual start-up was formed to create new opportunities for Jewish education for the North Peninsula Jewish community. Some of the first efforts included a public menorah lighting at Hillsdale Shopping Center, which drew 25 people, and a monthly Jewish Crafts Club, which attracted one child. But with the support and friendship of an extraordinary group of people, Chabad NP blossomed, developing new and innovative programming to meet the specific needs of the North Peninsula Jewish community.

Over the years, Chabad NP has touched the hearts and ignited the Jewish spark of many, from the most active members of the Jewish community to the unaffiliated.

Today, Chabad NP is home to a vibrant Jewish community, a model preschool with over 65 students, a thriving day camp and Hebrew School, a welcoming community Shul, stimulating adult education, Jewish Women's Circle, teen programs, Bat Mitzvah Club, holiday gatherings that draw hundreds of participants,...and the list goes on.

This incredible journey was made possible by you, the supporters of Jewish community and education. You saw the potential. You imagined what could be.

Now let's imagine what we can achieve with a permanent home for all these activities. Imagine the laughter of children, the smiles of parents, the tears of joy in the eyes of those who have lived through so much.

Together, we will build a home for Jewish life, a garden of hope and inspiration, where every child and adult will be able to nourish and cultivate their Jewish souls.

With your participation and support, we can turn the dream into reality.

Rabbi Yossi & Esty Marcus

